

Date:  
May -  
August 2010

Round-up

# ONE HULL BULLETIN

**ONE  
HULL**  
Creating a better City

## Olympic Torch bid



**POSSIBLE ROUTE:**  
Olympian Steve Redgrave hands over the Olympic flame outside Wembley Stadium where the Torch Relay began as part of the Beijing Games celebrations

**HULL is in the running to host the Olympic Torch just weeks before the London Games get underway in 2012.**

The ONE HULL 2012 committee has bid to bring the iconic flame to the region.

If successful, the prestigious event could put the international spotlight on Hull - attracting thousands of visitors. Hull's 2012 Development Manager Mitch Upfold explained that the aim is not simply to have the torch travel through the streets, but to secure its overnight stay.

"I think Hull can offer something very different to the Olympics," said Mr Upfold.

"Just imagine having the world's media filming local sports celebrities carrying the torch over the Humber Bridge."

Organisers should hear whether their bid has been

successful later this year.

In other ONE HULL 2012 news, the City is one of only four outside the capital that will be setting up indoor and outdoor table tennis tables as part of the build-up to the Games.

The project was set up after organisers realised the only sport to significantly increase its numbers since the last Olympics was table tennis.

Mr Upfold said: "We are now looking for unusual areas to put the table tennis tables.

"The idea is to offer it in places it would not normally be available."

Next summer his team hope to have located ten indoor and ten outdoor venues for the tables.

Hull is the only city in Yorkshire to sign up to the scheme.

Mr Upfold said: "It will be paid for by Sport England. We will help find the sites and support it."

Richard Hudson, the chairman of Hull And District Table Tennis Association, said: "Encouraging people to take up the sport is a great idea."

Another outdoor facility taking shape are two outdoor multi-sports facilities.

Called AdiZones, the design will be in the shape of London 2012 Olympic logo and will provide facilities for sports including weight lifting, basketball, tennis, aerobics, climbing and five a-side football.

Free to use, the sites will be built at Rosemead Street in east Hull, and Massey Street in west Hull.

Sportswear manufacturer and Olympic sponsor Adidas will pay half of the £300,000 cost of the outdoor facilities, with Hull City Council and housing renewal agency Gateway paying the rest.

**WELCOME** to the **ONE HULL Bulletin** produced by your **Local Strategic Partnership (LSP) ONE HULL**, which brings together the public, private, voluntary and community sectors to create a better City.

The aim of this enews bulletin is to keep individuals and organisations across the City up-to-date with news and developments. Please use your magnification settings to enlarge the text as required.

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## Fit fans in Hull drop the pounds

A WEIGHT loss scheme supported by Hull's sporting stars has seen over 5,000lbs lost by men signed up to the programme.

NHS Hull joined forces with Hull City AFC, Hull FC and Hull KR to launch Fit Fans earlier this year.

More than 700 men signed up to lose weight and improve their health by training the same way as their sporting heroes. Each programme is run by fitness trainers and integrates exercise into people's daily routine either at home or outdoors.

So far, 33 courses have taken place; the average weight loss has been more than 10lbs per person. Participants are taught how to manage and maintain a healthy weight by following simple exercise and nutritional instructions.

Interested parties can access the scheme via its city-centre Fit Fans Shop on King Edward Street, which also offers one-stop advice on other weight loss services.

Participants can also enrol by calling a special hotline on (01482) 224545.

## Change continues

OVER £40m in public and private sector funding will be invested in new and revitalised homes, streets and open spaces this year, despite a £4.5m reduction in funding for Gateway, Hull City Council's neighbourhood regeneration programme.

The cut in Government grant from £28m to £23.5m for 2010-11 means that some schemes will be put on hold pending a further announcement on funding beyond 2011, expected as part of the Comprehensive Spending Review (CSR) in the autumn.

The Council is seeking alternative sources of funding for some of the schemes put on hold in a bid to ensure the momentum of change is maintained.

The Council's Strategic Director for Housing Investment and Renewal Pauline Davis, said: "In responding to these cuts, we have aimed to minimise the impact on local people and communities, to safeguard the improvements already made and to ensure we keep regeneration moving ahead.

"We have fought hard to retain as much of the funding as possible and we are continuing to make a strong case for sustained, long-term investment."

## Plastic glasses cuts £7.2m costs



PLASTIC GLASSES: The original launch

A SCHEME to cut the number of glass-related attacks on revellers has saved health officials £7.2m.

Polycarbonate glasses were originally introduced and funded through ONE HULL in 2008.

At the time, Humberside Police said each serious 'glassing' attack, which results in a five year prison sentence, costs the tax-payer about £230,000.

However, this does not include medical costs of each eye operation, which costs the health service and tax payer £184,000; eyes surgeons were treating 20 victims a year.

A further drive by Humberside Police and NHS Hull saw the scheme successfully expanded.

Speaking in the Mail, Paul Laing, public health lead from NHS Hull said: "This project has had a massive impact on reducing alcohol-related harm in Hull.

"It has resulted in savings to the NHS of approximately £7.2m over the two years that this has been in force, through the reduction in ophthalmic operations."

Mr Laing went on to explain that operations have been eliminated since the introduction of the scheme for this type of incident.

# Badger set to come to Hull



NOT SO 'RUTH'LESS: Ruth Badger impresses at Entrepreneurship Week 2009

**ORGANISERS** of an event that pits the talents of young Hull entrepreneurs against the sharp business mind of a former BBC Apprentice have been inundated with enquires.

Over 100 young people from across the City have come forward to take part in the Badgers Sett Enterprise Challenge - named after successful business guru and television star Ruth Badger.

And, with the October 20 deadline fast approaching, there is still time for the next generation of Alan Sugar's and Michelle Mone's to take part in the competition, which may see one person scooping a top prize of £3,000 - if they win both rounds.

As part of the scheme, a panel will assess business plans and draw up a shortlist covering a number of age categories. Lucky participants will move on to the next stage and pitch their ideas face-to-face with the 'badgers', including Ruth in person.

The winners of each category will then be invited back to compete against each other - with a chance to double their winnings as part of November's Global Entrepreneurship Week.

Ruth Badger said: "I want to

encourage young people in Hull who are possibly not at the stage where they feel they can develop their own ideas or need extra confidence.

"So come on young people in Hull, show us how enterprising you are."

Maureen Foers OBE and Yorkshire's Women's Enterprise Champion said: "I was amazed at the high level of interest, with over 100 enquiries.

"We have high hopes to find Hull's most enterprising young person and I am looking forward to hearing what the young people have to say."

She added: "I would also like to thank Force - 7 for sponsoring a new under 11's category - and for all its consultation work.

"As a result we have increased the age level entry up to 21 years old for those who are in formal or informal education, which is great."

Mrs Foers explained ideas may include employing people or putting something back into the community.

Successful applicants may have the most innovative idea or, with a small cash injection, make their business dream a reality.

For more information, please visit [www.hullbadgers.co.uk](http://www.hullbadgers.co.uk) or call event organisers direct on 07990510211.

# Businesses pull together to inspire



**A SPECIAL event highlighting the benefits and impact of Corporate Social Responsibility (CSR) attracted more than 120 delegates from local businesses and community groups.**

The ONE HULL event entitled 'Why CSR Matters' featured key speakers from KC, Kier Building Maintenance, D3 Office Group and Jenko Design and Marketing, who spoke about the benefits of supporting the social and economic regeneration of Hull through various CSR initiatives.

The session offered businesses the chance to network with exhibitors from 20 local organisations offering support and advice on tackling key issues facing the City in areas such as skills, enterprise and employment.

KC's HR Director Helen Roberts spoke of their commitment.

She said: "The event was a great opportunity to share our vision and passion with like-minded and enthusiastic businesses and organisations.

"Giving back to the communities that matter to our customers is imperative. But CSR activities also deliver business benefits for our region, which help the business community to succeed and thrive."

Chair of the ONE HULL Earning Strategic Delivery Partnership (SDP) and member of the ONE HULL

Executive Group Richard Tuplin said "companies have a valuable role to play".

Mr Tuplin, who is also Director of The Insurance Partnership and Chair of the East Yorkshire branch of the Institute of Directors, added: "The event allowed companies to take advantage of local expertise.

"Tapping into this advice could help businesses look at their activities around CSR - and how they can contribute to the wider City agenda."

Chair of NHS Hull and ONE HULL Executive Group member Kath Lavery said the event had been a great success.

She added: "There was a real enthusiasm and buzz from all the companies attending.

"There are so many inspirational leaders from the business community.

"It was heartening to see so many attending to see how they could contribute personally or as part of their organisation. The private sector has always been a valued partner.

"It is crucial that they are fully supportive in our goals in order to help the City address important local issues."

For more information on the Earning SDP, please call Nick Pontone, ONE HULL Business Forum Manager on (01482) 324976 or email [n.pontone@hullbusinessforum.com](mailto:n.pontone@hullbusinessforum.com).

Alternatively, please visit [www.hullbusinessforum.com](http://www.hullbusinessforum.com).

## Don't be a Hull city cancer chancer

NHS HULL has launched a major new campaign to promote greater awareness of the signs of the three most common types of cancer – lung, breast and bowel.

The Don't Be A Cancer Chancer encourages people to seek medical advice if they suspect they have key signs.

The initiative and numerous roadshows aim to help people spot early indicators - and encourages anyone displaying those symptoms to seek medical advice.

NHS Hull's Commissioning Development Manager Gill Jones said: "if it is diagnosed early, the vast majority of cancers are treatable.

"Some people just ignore these symptoms because they are scared that there may be something serious; they would rather ignore the signs and hope they go away. Of course the symptoms may prove not to be cancer at all and they may have been worrying for nothing.

"In either case an early visit to the GP is always recommended. To put it simply, catching it early could save your life."

For further information on cancer, please visit [www.nhshull.nhs.uk/cancer](http://www.nhshull.nhs.uk/cancer).

## Quality city care

THE Health and Social Care Team for End of life Care at the City Health Care Partnership have had a double celebration as they were announced as finalists in two national awards.

They are regional finalists in the national Health and Social Care Awards 2010, under the category of Primary Care and Community Based Integration.

To add to this, the team has also been shortlisted for the Nursing Times Award, under the category of The Patient Pathway, Making Quality Count.

The provision of end of life care has become increasingly complex.

People are living longer and as a result they are often frail, have multiple conditions, and require assistance from a variety of key health care workers.

As a result the Health and Social Care Team was launched early last year to provide health and social care at home for those at the end of their life, complementing other services which are also on hand to assist the patients.

The team is able to recognize the needs of relatives and carers while supporting the patient's choice to return home and stay in their home at the end of their life.

## Residents flock to get lungs tested

NEARLY 400 residents have attended the first two lung function testing events in the city as part of NHS Hull's Love your Lungs campaign.

The campaign is being delivered in partnership with the British Lung Foundation (BLF) and aims to raise awareness of chronic obstructive pulmonary disease (COPD).

COPD is the term used to describe a number of lung conditions, including chronic bronchitis and emphysema; it is the UK's fifth biggest killer.

The condition often goes undetected with many people not realising that their persistent cough or breathlessness may be signs of COPD.

Toni Yel, NHS Hull's Commissioning Manager for COPD, said: "There are 6191 people in Hull who have a diagnosis of COPD, but we know that there are many more living with the condition who are not yet diagnosed.

"This is why it is important to test anyone displaying any symptoms and get them a proper diagnosis."



EVENT: Resident taking COPD tests

**BLF research shows that residents in Hull are 55 per cent more likely to be admitted to hospital with COPD than the national average, making Hull the second 'hotspot' target in the country.**

**Support and Development Manager for BLF North, Bev Wears, said: "We would encourage anyone who is experiencing a persistent cough, breathlessness or would like further information on COPD to come along to the next event or to speak to their GP." For more information on COPD, visit [www.nhshull.nhs.uk/copd](http://www.nhshull.nhs.uk/copd) or visit [www.lunguk.org](http://www.lunguk.org).**

# Hull partners working as one



ON YER BIKE: Residents and partners at the ONE HULL Market Place event

**OVER 300 service requests were received from ONE HULL partners and projects after hosting a special 'Market Place' event.**

Held in and around City Hall, an estimated 450 people attended the five-hour event, which saw 40 organisations attend from the public, private, voluntary and community sectors tackling key issues around crime, health, jobs and learning.

As a result of the day, the Health Guides are now following up 64 referrals, while City Health Care Partnership completed 49 mini health improvement profiles.

On the day, people were able to get:

- Support to quit smoking or in making healthier lifestyle choices;
- Speak with projects getting people back into training and employment;
- Sign up for work placements and careers and skills advice;
- Receive information on summer time activities;
- Receive information on parenting support for families;
- Receive crime prevention support and how to tackle anti-social behaviour; and
- Receive fire safety advice.

ONE HULL supported schemes offering training opportunities and advice include GROW, Latitude, Probe and Cityworks. Other topics covered on the day include volunteering opportunities, small grants funding, and advice on how to save energy at home.

144 people also had there say on Hull's future - with one person winning a Wii Console and Wii Fit.

The event was supported by public sector partners such as Hull City Council, Humberside Police and NHS Hull, as well as representatives from the business, voluntary and community sectors.

Interactive stalls include a smoothie-making fitness bike, while in Queen Victoria Square, Citysafe, NHS Hull and Humberside Fire and Rescue Service outreach teams were on hand.

Chair of the Earning Partnership of ONE HULL and Director of The Insurance Partnership Richard Tuplin said: "In such difficult times, it is crucial partners continue to come together to provide the necessary support to tackle the issues important to local people."