

## CONTENTS

### 1) Local Area Agreement 2 (LAA2) Refresh 2009 to 2010

- a) Refresh Background
- b) Agreed Revisions

### 2) Hull Outcome Based Accountability (OBA) Workshop

- a) What is Outcome Based Accountability (OBA)?
- b) OBA Workshop Information

### 3) Local Area Agreement Background

### 4) Key Links and Downloads

### Email Content Lead

---

## 1) Local Area Agreement Refresh 2009 to 2010

### a) Refresh Background:

Each year, all Local Area Agreements (LAAs) are refreshed to make sure the targets included are still the top priorities for local areas.

In summary, our LAA refresh process only covered four employment related indicators because it was previously agreed that their targets would not be "locked" down due to the uncertain economic climate at that time.

### b) Agreed Revisions:

The following revisions have been agreed:

- NI 151 - Overall employment rate - a revised target of 63.4 per cent for 2010/11. (The original 2010/11 target was 65.8 per cent).
  - NI 153 - Working age people claiming out of work benefits in the worst performing neighbourhoods - a revised target of 31.2 per cent for 2010/11. (The original 2010/11 target was 27.3 per cent).
  - NI 166 - Median earnings of employees - a revised 2010/11 target of 97.5 per cent of the regional average of earnings. (The original 2010/11 target was 3.65 per cent growth rate per annum across the whole target period = £486.93).
  - NI 171 - New business registrations rate - remains unchanged.
- 

## 2) Hull Outcome Based Accountability (OBA) Workshop

### a) What is OBA?:

The Local Area Agreement (LAA) indicators help to measure collective progress in improving priority outcomes for local residents.

OBA provides a way to get from 'talk to action' across Partner organisations and our local communities. The aim is to start with the end result (outcomes and indicators) and work backwards to the means of how to get there – and establish indicator baselines (all of the LAA indicators have agreed baselines) showing where we have been.

The indicator performance shows where partners are heading if they continued to do the same things and stay on the current course. Partners then consider the 'story' behind the baselines (e.g. what is the cause of young people not in education, employment or training - NEETS).

Within the OBA framework, the next step is to consider all the potential partners who can contribute to making the numbers better – taking into account best practice and experiences. The final aim is to produce a simple action plan that is monitored and reviewed on a regular basis.

Using this formula, outcomes could drive budgets or develop simple multi-agency action plans to turn around specific conditions of well-being to meet shared targets.

**b) Free OBA Workshop Information:**

There is an opportunity for organisations from the wider Partnership to attend a free half-day OBA introductory workshop.

The workshop will be delivered by ONE HULL in conjunction with local and fully accredited OBA trainer David Burnby.

ONE HULL would like the main focus of the workshop to be linked to our refreshed LAA performance targets for 2010 - 2011 to help:

- a) further improve our priority outcomes for local residents; and
- b) achieve our final targets and maximise our performance reward grant.

The event is planned for Friday, June 18, 2010 (am). Places for the session are limited; the venue is subject to numbers.

If you are interested in attending a workshop please contact the ONE HULL Performance Lead Kevin Carter no later than Friday, May 21, 2010.

---

### **3) Local Area Agreement Background**

The Sustainable Community Strategy sets out how a range of public partners, as well as organisations from the, private, voluntary and community sectors, will work together to create a safe, healthy and more prosperous City.

The Local Area Agreement (LAA2) is seen as building upon the vision and priorities set out in the Community Strategy, which recognises that Hull has much to be proud of – but still faces many challenges.

The LAA2 prioritises those goals and gives responsibility to individuals and organisations to be accountable for meeting key targets and milestones, which are constantly monitored and re-evaluated. Meeting or exceeding those targets will also bring financial rewards to the City. The agreement also aims to simplify complex funding streams in order to create more flexibility in the provision of services which meet local needs.

Hull's Local Strategic Partnership ONE HULL is responsible for both key documents and how partners work collectively to create a City where people want to live in, work in and invest in.

---

### **4) Key Links and Downloads**

#### **ONE HULL Local Area Agreement**

The refreshed Local Area Agreement 2 (LAA2) is available on the ONE HULL Website by clicking [here](#).

#### **National Local Area Agreements**

The refresh of all Local Area Agreements has been approved by Government and the documents are available to view on the IDEa website by clicking [here](#).

## **ONE HULL Local Area Agreement Link**

If you require any further information on the LAA or performance management issues – or to book a place for the OBA Workshop - please contact the One Hull Performance Lead Kevin Carter on (01482) 613250 or email [kevin.carter@hullcc.gov.uk](mailto:kevin.carter@hullcc.gov.uk).

---

Please forward the OH Update to all partners.

---

## **Content Contact**

### **Christopher Parker**

ONE HULL Communications Lead  
4th Floor  
The Hooper Building  
Guildhall Road  
Kingston upon Hull  
HU1 1HL

Telephone: + 00 44 (0) 1482 613859  
Fax: + 00 44 (0) 1482 613807  
Email: [chris.parker@hullcc.gov.uk](mailto:chris.parker@hullcc.gov.uk)  
Website: [www.onehull.co.uk](http://www.onehull.co.uk)

ONE HULL is Hull's Local Strategic Partnership (LSP), which brings together the public, private, voluntary and community sectors to create a better City.

NOTE: No warranties or assurances are made in relation to the safety and content of this e-mail and any attachments; no liability is accepted for any consequences arising from it.

---

---